

# OPTIS promotes the simulation for autonomous vehicles at DSC 2017

Toulon (France), September 1, 2017. — OPTIS, a world-renowned editor in the simulation of optics, light and human vision, is pleased to feature their technology at this year's Driving Simulation Conference in Stuttgart (Germany), September 6 - 8.

Organized by the Driving Simulation Association, of which OPTIS is a partner, the 2017 Driving Simulation Conference exhibits the latest innovation in driving simulation technologies. OPTIS will feature their unique physics-based simulation capabilities, through their dedicated solution VRX, the physics-based driving simulator, to academics, practitioners, and representatives from the world's leading car manufacturers and suppliers.



The demonstrations will give attendees a deeper understanding of the innovative possibilities granted by physical simulation means. The demos, whether through a driving buck or an HMD, provide a fully interactive driving experience, enhanced with a realistic simulation of adaptive exterior lighting and ADAS, radar and LIDAR systems. The physical test and validation capabilities of VRX tap into the growing needs for analysis and validation means for autonomous vehicles. Indeed, the realism brought by the OPTIS simulation will let manufacturers drive their autonomous cars on virtual test-tracks for hours, to bring safe vehicles on time on the market.

“The 2017 edition of the DSC conference is a fantastic opportunity for OPTIS to demonstrate the usefulness of physics-based simulation and to show our latest developments in the domain of Autonomous Vehicle simulation to the leading players in the industry. Building on more than 25 years of innovation in the field of simulation, the level of realism of VRX is indeed enhancing the product development through driving simulation, and their ability to easily and efficiently integrate into autonomous vehicle development processes.”, says Gilles Gallée, Business Development Director for Autonomous Driving & Simulator at OPTIS.

Meet us at booth 29 to meet with an OPTIS representative or to experience the OPTIS technology.

## About OPTIS

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OPTIS, the virtual prototyping company, brings life and emotion to all industrial projects. Its world-leading solutions pave the way for a revolutionary design process: towards zero physical prototype. Since 1989, OPTIS offers its know-how in light and human vision simulation into famous CAD/CAM software and dedicated virtual immersive solutions. This synergy creates true-to-life virtual mockups which are used as real decision-making tools. Today, more than 2500 clients in over 50 countries already trust OPTIS and innovate day after day with its solutions to ensure the look and safety of their designs, reduce their ecological footprint and bring their future products faster on the market.



For more information about OPTIS, please visit [www.optis-world.com](http://www.optis-world.com).

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